

MEET SUCCESS

AT INDIA'S MOST SOPHISTICATED
VENUE FOR BUSINESS EVENTS





The Bangalore International Exhibition Centre (BIEC) is India's largest and most sophisticated destination for exhibitions, meetings and events. Spread across a 57-acre lush countryside, BIEC features 77,200sqm of premium exhibition space and 5600sqm of state-of-the-art conferencing facilities for up to 15,000 persons.



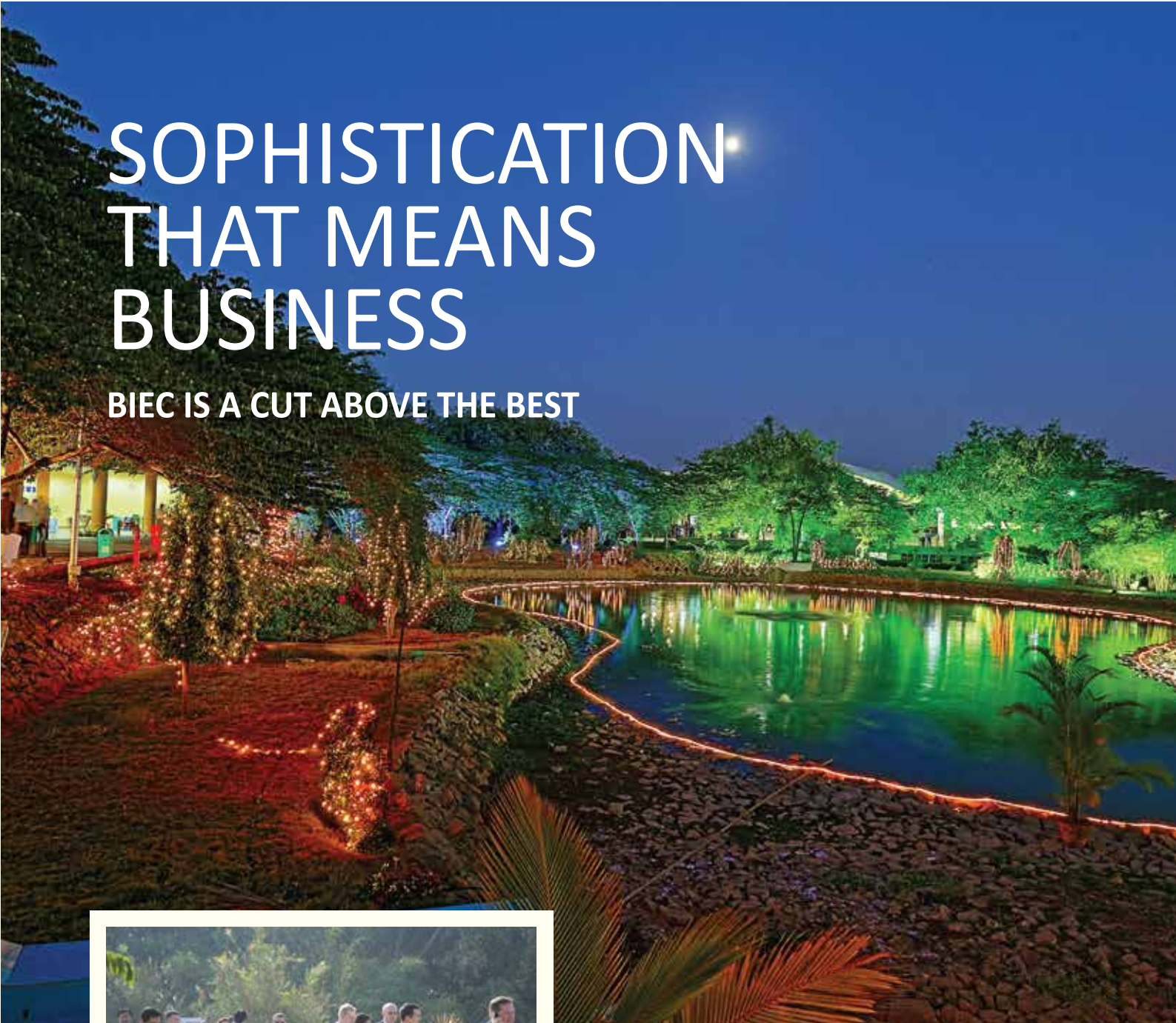
BANGALORE INTERNATIONAL EXHIBITION CENTRE

PURPOSE-BUILT FOR POWER SUMMITS &
HIGH-IMPACT EXPOSITIONS



SOPHISTICATION THAT MEANS BUSINESS

BIEC IS A CUT ABOVE THE BEST



Designed to steer exhibitions or conventions to meet with success, the Bangalore International Exhibition Centre offers pleasant outdoor event options including an amphitheatre and a venue beside a waterbody provides for al-fresco networking and dinners.



BANGALORE.

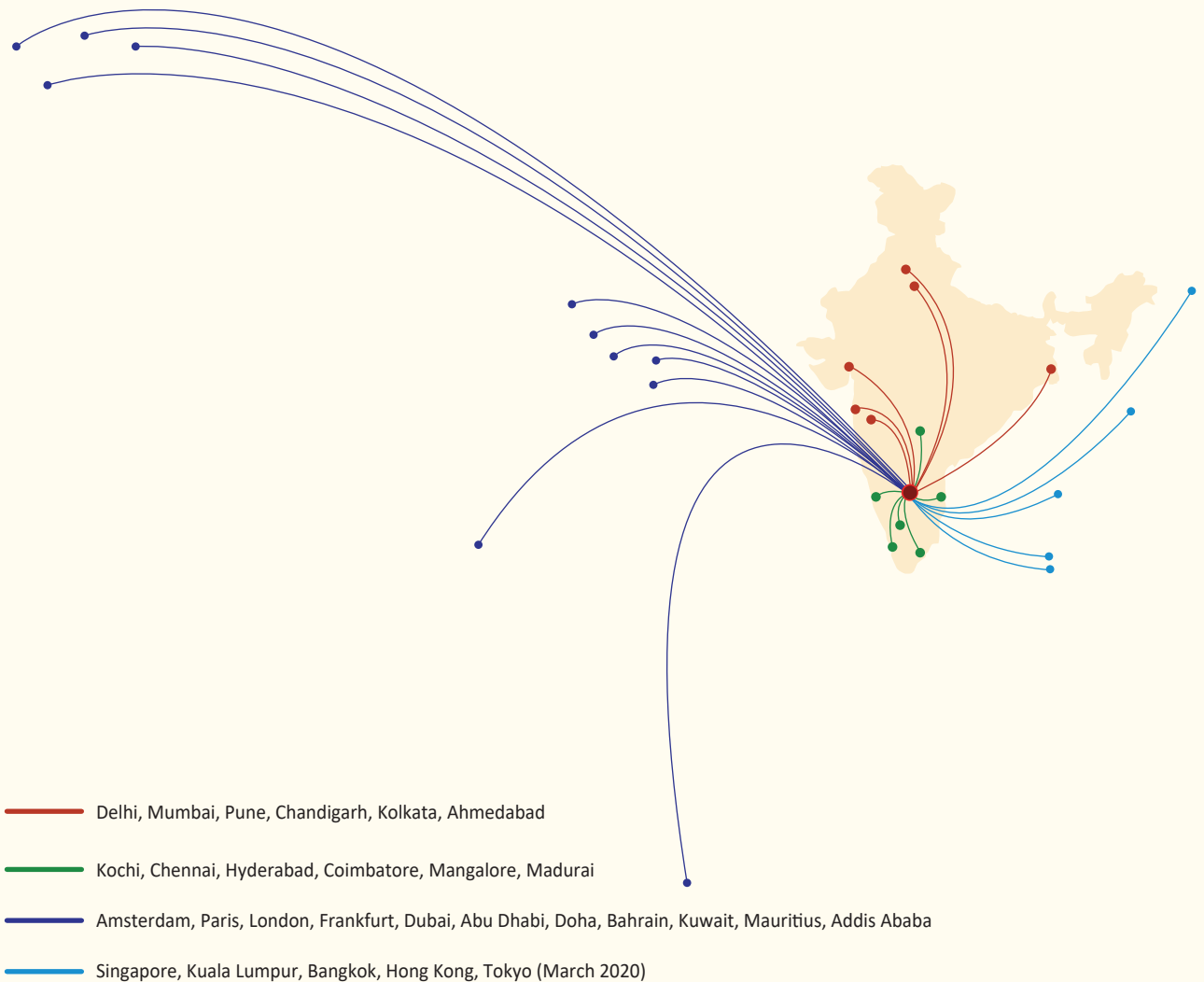
A STRATEGIC LOCATION

Bangalore, the capital of the state of Karnataka, is fondly known as *the Silicon Valley of India*. The city is also the research and manufacturing hub of southern India for industries like machine tools, defence and aerospace. Additionally, the Indian auto ancillary industry too has made it their base. With 24 international and 45 domestic destinations, Bangalore is well-connected. But Bangalore is not just about business; the bustling city boasts a vibrant nightlife and an impressive history. Being located at a higher altitude, Bangalore also has little nature pockets that make for a good getaway. Situated on the outskirts of the city, BIEC is the perfect stage for your next grand event.





● Green Line station (BIEC) of Bangalore Metro expected to open in 2021





PLUG-AND-PLAY DESTINATION

A BALANCE OF VISION AND AESTHETICS

The self-contained campus is complete with state-of-the-art MICE facilities and support services for an incomparable business event experience. Having been designed to host IMTEX (South Asia's largest international machine tools exhibition), BIEC is equipped for corporate and social events of any nature or dimension. Apart from built-up facilities and reliable infrastructure, the Centre delivers expert technical services to make it the perfect venue in India for a grand event.





5 EXHIBITION HALLS

BUILT TO SHOWCASE THE LARGEST, THE LATEST AND THE BEST

- 77,200 sq m covered exhibition space
- Large span 75m x 234m column-less lattice frame structure; designed for flexibility in layout planning
- High ceilings - 18m (centre) and 9m (sides)
- Floor load bearing capacity of 0.75 to 30MT/sqm; helps take any load on the floor

EFFICIENT INFRASTRUCTURE TO KEEP ANY SHOW GOING

- Under-floor ducts for power, water, compressed air, telecommunication and waste run-out
- Specially designed air conditioning system with 1100 ton chillers
- Facility to supply over 12 MW of power
- Adequate large entry / exit cargo gates to ensure easy movement of exhibits
- Escalators and elevators for easy movement
- Management offices at both ends each Hall
- Business Centre
- Over 600 washrooms at the exhibition halls
- Parking facility for about 10,000 vehicles including buses, cars and two-wheelers.
- BIEC's own helipad



CONFERENCE FACILITY

FULLY EQUIPPED FOR 50 – 15,000 PAX

■ HALLS
 ■ AREA (SQ.MTRS)
 ■ THEATRE STYLE
 ■ CLASS ROOM
 ■ ROUND TABLE

Jacaranda	Gulmohar	Cassia	Parijatha	Hybiscus (Board room)	Bougainvillea	Protocol Lounge
1368	678	330	168	164	60	193
1400	700	250	100	Capacity of 45 with fixed tables and chairs in board room style	Media room for a seating capacity of 20 with 6 tables and chairs	Lagoon
1700	350	125	50			191
350	300	100	70			Amphi Theatre
						250

- An aesthetically designed Protocol Lounge, with adjoining Board Room and Media Lounge, to receive VIP guests and dignitaries
- Under-the-floor ducting for power and telecommunication networks
- Built-in acoustics in the two large halls
- Pre function area



HERBALIFE
EXTRAVAGANZA
MUMBAI, INDIA
JUNE 14-16, 2012
CITY BY CITY
THE WORLD OF OPPORTUNITIES

HERBALIFE

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WORLD-CLASS FOOD COURT

A FULFILLING EXPERIENCE

- 3-floor, 7500 sqm multicuisine Food Court
- Fast food joints
- Fine dining restaurants offer facilities for VIP dining, evening banquets and regular dining.
- Outdoor extension features food trucks and temporary food hangars offering a variety of taste on busy days.
- Spacious meeting facility
- Seats 200-250 pax





THE ENTRY PLAZA

A DISCIPLINED, BUT WARM WELCOME

- Registraion area spanning seven bays with six terminals each
- Enables swift movement of delegates even during the most crowded trade shows and events
- Multiple support services and facilities -
 - Security
 - Medical Assistance
 - Clearing and Forwarding
 - Florist
 - ATM

IN-HOUSE SUPPORT

THE EXPERTISE FOR SUCCESS

Ever since BIEC was inaugurated in 2007, the Centre has hosted major international and regional trade shows, conferences and other events. A core events management team that helps with expert advise, ensuring efficient use of facilities make sure that events are conducted seamlessly and to the highest professional standards.





TECHNICAL PARTNERS

PROFESSIONAL SITE MANAGEMENT

Exhibition Services

Facilities Management

- Conservancy
- Security Services
- Landscaping
- Electrical Maintenance
- Sewage Treated Plant
- Air conditioners
- Wifi /Internet

THE SEAL OF QUALITY

CERTIFIED WORLD CLASS VENUE

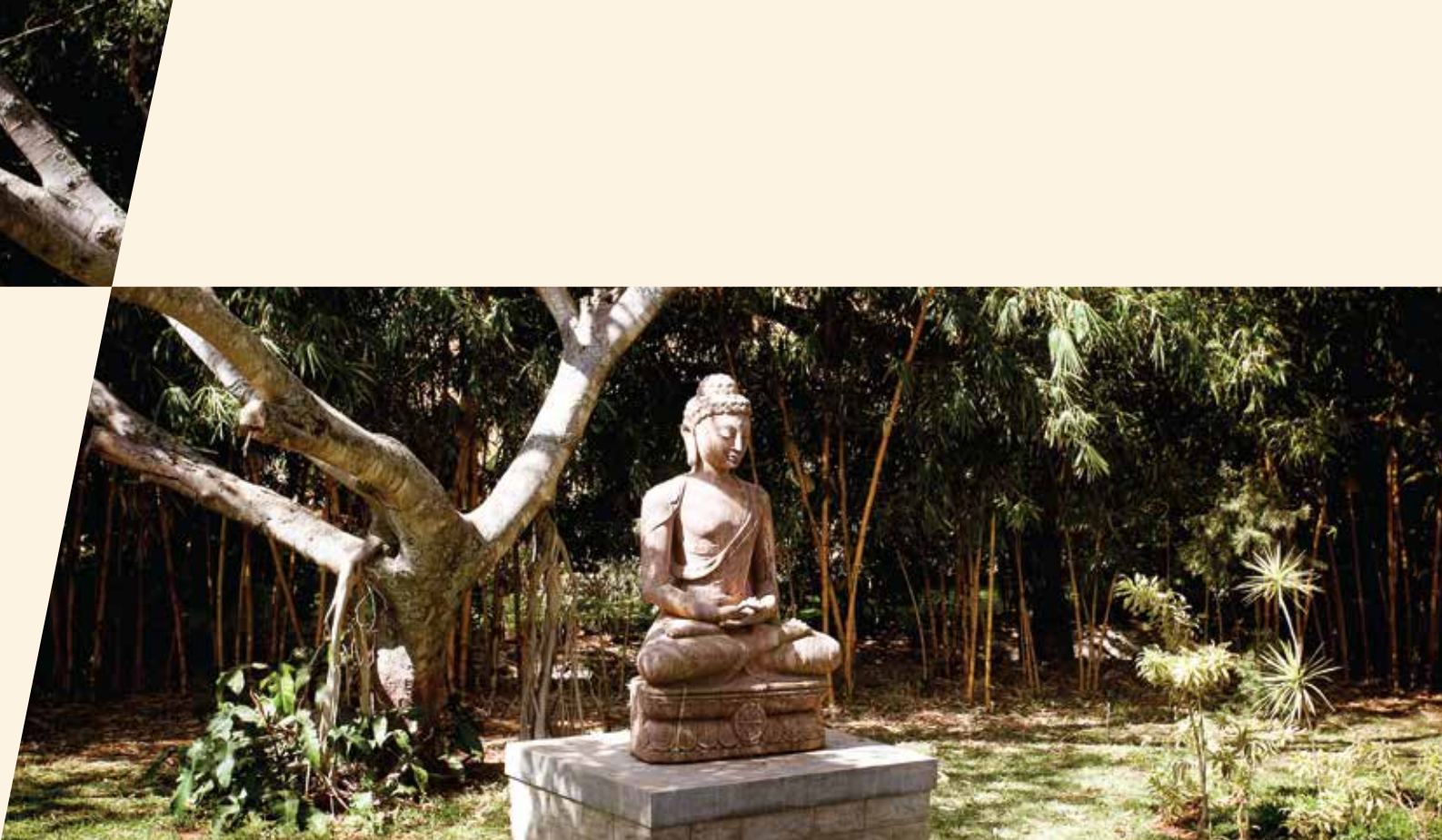
Integrated Management System (IMS) Certified

- Halls 1, 2, 3 - LEED Certificate
- Hall 4 - LEED Gold Certificate
- Hall 5 - LEED Silver Certificate



INTERNATIONAL AFFILIATIONS





SUSTAINABILITY AT THE HEART

DRAWING SUSTENANCE FROM NATURE

BIEC seeks to reduce heat island effect through extensive landscaping. With 30% green cover, the complex is lush with over a hundred species of plants; 3500 trees; manicured gardens and an on-campus nursery.

- Maintenance of the natural contour of land
- Reclamation of construction waste fills
- Rain water harvesting has raised the water table in the area
- Treated and recycled waste water used for irrigation

INDIA'S FIRST EXHIBITION CENTRE TO BE CERTIFIED A 'GREEN PROJECT'

- About 50 % of fly ash was used in the construction of the non-critical areas of the Complex
- Halls designed to receive maximum natural light during the day
- Ozone friendly air-conditioning systems without the use of Chloro-Fluoro-Carbons (CFCs)
- Green transport: Battery driven vehicles are used to reduce pollution and land development impacts
- Solar powered lights and LED lamps in common areas
- Self sufficient in power and water generation

BANGALORE.

LEISURE THAT INSPIRES SUCCESS

**NIGHTLIFE, SHOPPING,
SIGHTSEEING, CUISINES, ARTS...
THE CITY HAS IT ALL!**

Apart from the fast pace of the city, Bangalore is known for its green spaces and exuberant nightlife. A stately mix of old and new architecture in the shade of 100-year-old-trees best describes Bangalore's skyline. Sprawling parks and gardens make dense green pockets within the city.

Museums built many decades ago showcase the industrial, scientific, aeronautical, space, artistic and performing arts traditions of the city. And as for cuisines, your choices are as varied as there are culinary cultures in the world. A resort hideaway or a short trip - at least to the old royal city of Mysore - must surely be knitted into your visit to BIEC.

BIEC IS EASILY ACCESSIBLE

GETTING TO AND GETTING AROUND IN BANGALORE

About 30 airlines operating direct flights to the Kempegowda International Airport connects Bangalore to over 250 cities. BIEC is located about 40km from the airport can be easily accessed by shuttle buses or airport taxis.



BANGALORE METRO

Within the city, Bangalore's Metro rail is a convenient and faster way to move around. The nearest Metro station - Nagasandra - is only 2km from BIEC. By 2021, a Metro Station - BIEC - is expected to be opened as part of the planned Bangalore Metro expansion.



BY ROAD

Taxis operated by Uber and Ola Cabs are just a click away from anywhere in the city. Auto rickshaws ply all roads at all times. And the public transport buses operate on schedule to all parts of the city.

STAYING IN BANGALORE

Bangalore being a buzzing business destination and a global software hub, almost all leading hotel chains of the world have a property or two here. This is in addition to regional hotel and resort groups all of which offer impeccable world-class hospitality, F&B and nightlife.



10th Mile Tumkur Road, Madavara Post, Bangalore 563123 India